## **ESCF Black Influencers**



Operation HOPE promotes social justice for ethnically diverse individuals through an economic lens. Within the past year, HOPE has experienced incredible growth and expansion with a focus on diverse communities that are typically underserved. With currently 200 HOPE Inside locations across the country, John Hope Bryant and his team of certified coaches, will continue to support the wider community through programs, partnerships, and initiatives.

Georgia Trend's list of influential leaders is gathered by the staff who looks for people that represent the best of leadership, service, character, and influence.

## **About Operation HOPE, Inc.**

Since 1992, Operation HOPE has been moving America from civil rights to "silver rights" with the mission of making free enterprise and capitalism work for the underserved—disrupting poverty for millions of low and moderateincome youth and adults across the nation. Through our community uplift model, HOPE Inside, which received the 2016 Innovator of the Year recognition by American Banker magazine, Operation HOPE has served more than 4 million individuals and directed more than \$3.2 billion in economic activity into disenfranchised communities—turning check-cashing

customers into banking customers, renters into homeowners, small business dreamers into small business owners, minimum wage workers into living wage consumers, and uncertain disaster victims into financially empowered disaster survivors. For more information: OperationHOPE. org. Follow the HOPE conversation on <a href="Twitter, Facebook">Twitter, Facebook</a> and <a href="Instagram">Instagram</a>.

https://www.blackenterprise.com/operation-hopefounder-and-chairman-john-hope-bryant-namedto-georgia-trends-2023-100-most-influentialgeorgians-list/

Image credit: PR Newswire, John Hope Bryant